

Symbiosis College of Arts and Commerce, Pune

Backlog Internal Assessment Topics April 2025 Examinations

F.Y. B. Com Semester II (NEP) 50 Marks

Course Code	Course Name	Name of Teacher In Charge	Topic
20701M23	Marketing Essentials	Dr. Alka Arora	Q1. Discuss the selling concept and marketing concept with examples. Q2. Write in detail the marketing tools which companies can use to promote the product.
20701H23	Introduction to Human Resource Management	Tripti Sharma	Discuss how HR departments can leverage AI, data analytics, and digital tools to drive efficiency and employee engagement. Evaluate how HR practices influence employee experience and strengthen employer branding in a competitive talent market.
20701B23	Understanding Fundamentals of Banking and Finance	sharmistha Pande	Explain 15 Concepts relating to Banking and discuss its relevance/role.A book Review of any Book Written by Reghuram Rajan .
20701O23	Basics of Financial Statement Analysis-I	Mr. Bhushan Bhegade	Discuss the terms used in Cash Flow Statement and analyze the cash flow statements of two Pharmaceutical Companies.
20701T23	Start up Mindset	Prof Dr.Sharayu Bhakare	1.What are the reasons for success and failure of a startup?2. What are the risks involved in starting a business?

20701N23	Politics of Globalization	Ms. Simran Nagwani	Discuss the role of international financial institutions (IMF, World Bank, WTO) in shaping the global political economy. How have they contributed to both development and economic inequality?
20701G23	Shaping the Human Mosaic	Dr. Manasi Desai	Explain the different aspects of cultural assimilation with relevant examples.
20701D23	Computer aur Hindi Bhasha	Dr. Jayram Gadekar	यूनिकोड की स्पष्ट करते हुए हिंदी भाषा के लिए उपयुक्त कीबोर्ड की जानकारी स्पष्ट कीजिए।

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F.Y. B. Com Semester II (NEP) 45 Marks

Course Code	Course Name	Name of Teacher In Charge	Topic
20302C23	Micro Economics	Ms. Nalini Sapkal	Discuss the concept of Interest, and explain in detail the Classical theory of interest, Loanable Funds Theory of interest, Liquidity Preference Theory of interest.
20202C23	Literature and Human Values - 2	Dr. Pankaj Lokhande	Discuss any novel/short story/ film that you have read or watched in recent times that reflects on any one of the following issues. 1. Spirituality, Diversity, Generosity 2. Caste, Race, Ethnicity, 3. Freedom Social Justice
20102C23	Literature and Soft Skills – 2	Ms. Swarali Joshi	What is your idea of a great leader? Discuss the case of any person in a leadership role, dead or alive and elaborate on the qualities that make them a successful leader.
20503C23	Mathematical and Statistical Techniques 2	Ms Himani Narang	<u>(Sem2) (Internal) Apr 2025 MST-2 Backlog (NEP).pdf</u>
20504C23	Computer Application 2	Mrs. Ashwini Kothari	Practical will be conducted in the Computer lab. Schedule will be declared along with other internal assessment subjects.Syllabus: MS excel: Index, Match, Vlookup,Power BI dashboard

20603M23	Decoding Consumer Behavior and Decision Making	Dr. Alka Arora	Q 1 Write the decision making steps you followed while making a recent purchase of any product like car. Q2 Write a note on the factors that influence consumer decision making in detail.
20603B23	Introduction to Financial Market and Services	Ms. Neha Mishra	Provide a detailed discussion on merchant banking, including the roles and responsibilities of a merchant banker in issue management.
20603O23	Insights into Business Finance	Mr. Bhushan Bhegade	Detail Analysis of Financial planning of any 5 Working Professionals.
20603T23	Sustainability in Business	Mrs. Pinki Chaugule	Explain the Concept of Triple Bottom Line and Discuss the importance of Profit element to the success of Business
20604M23	Product Innovation and Development	Dr. Alka Arora	Q1. Discuss in detail the Product life cycle and strategies the marketers can use in each stage. Q2. Discuss in detail the factors influencing the product innovation.
20604H23	HR Planning, Recruitment and Selection	Tripti Sharma	Describe the HR planning process (demand forecasting, supply analysis, and gap analysis). Choose a company of your choice and evaluate its HR planning strategies. Suggest two improvements to enhance the company's workforce planning.
20604I23	P1b Management Accounting 2	Sumeet Maru	Write in Brief about all types of variances

20604B23	Fundamentals of Banking - Retail and International	Ms. Neha Mishra	Conduct a case study analysis of one successful bank merger in India and one from a foreign country.
20604O23	Fundamentals of Cost Accounting	Ms. Trusha Shinde	Q1) Explain the key differences between cost accounting, financial accounting, and management accounting. Q2) Explain the significance of time and motion study in improving efficiency and productivity in work processes.
20604T23	Entrepreneurial Mindset	Prof Dr,Sharayu Bhakare	1.Give an example of Growth mindset explaining the essential features of Growth mindset. 2. What is product mindset.explain one case of an entrepreneur with product mindset

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F.Y. B. Com Semester II (NEP) 25 Marks

Course Code	Course Name	Name of Teacher In Charge	Topic
20903M23	Art of Content Marketing	Dr. Alka Arora	1. What are the most important factors to consider when creating content that resonates with a target audience? 2. How can brands leverage user-generated content to enhance their content marketing strategy?
20903H23	Emotional Intelligence	Tripti Sharma	Discuss the role of self-awareness, empathy, and emotional regulation in building strong leadership. Provide real-world examples of leaders demonstrating high EI.
20903O23	Computerized Accounting with Tally Prime	Ms. Trusha Shinde	Q1) Discuss the key features of Tally Prime that enhance the efficiency of computerized accounting. Q2) Explain the process of creating, altering, deleting and configuring settings of a company in Tally Prime.
20903B23	Credit management in Banks	Anuja Zend	Discuss the modes of Creating Charge.Elucidate with Examples

20903T23	Entrepreneurial Quotient	Prof Dr.Sharayu Bhakare	1. Explain the startup ecosystem in India and give examples of 2 entrepreneurs who have successfully solved some problem through their business.
20903N23	Understanding Indian Polity	Ms. Simran Nagwani	Analyze the significance of the Preamble in reflecting the core philosophy of the Indian Constitution.
20903G23	Responsible and Sustainable Tourism	Dr. Manasi Desai	Discuss the initiatives of sustainable tourism in India
20903D23	Hindi Sahitya aur Filmantaran	Dr. Jayram Gadekar	साहित्य और सिनेमा का महत्व स्पष्ट कीजिए।